



Organisational Member Opportunities

Join us and help shape the future of
digital assessment

Now open to commercial and non-
commercial organisations alike.

e-assessment.com

2027

The home of digital assessment



About Us

We are a not-for-profit membership organisation for consumers of, producers of, and those with an interest in digital assessment. We have been dedicated to furthering technology-enhanced assessment adoption since 2008.

DEDICATED SINCE 2008

Mission

We are a professional body that is promoting better assessment of the knowledge, skills, and capabilities of people through technology.

Our members represent the whole sector, from academics and institutions to technology providers and large corporates.

Vision

At the e-Assessment Association we have three main goals:

- To provide professional support and facilitate debate and discussion for people involved in this field of expertise;
- To create and communicate the positive contributions that technology makes to all forms of assessment; and
- To develop statements of good practice for suppliers and consumers of digital assessment technologies.

THE eAA COMMUNITY

Connecting a global assessment community

Innovators across AI, proctoring, content development and beyond are shaping the future of assessment together.

17,000+

contacts in the eAA community database

Including 6,000+ individual members, alongside a wider network of assessment professionals and industry contacts.

Wider social reach

5,000+

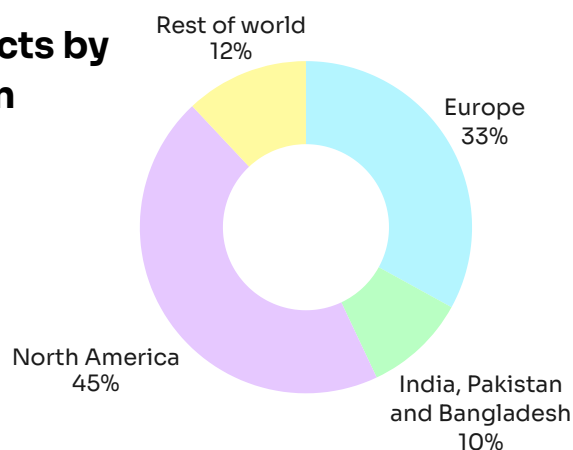
LinkedIn Followers

3,000+

followers across other social channels

A global network with representation across sectors, regions and every part of the assessment lifecycle.

Contacts by Region



Governance

15 Board Directors, with global representation, supported by the eAA's Operations Team.

Patrick Coates
CEO,
e-Assessment
Association

THE VALUE OF BECOMING AN ORGANISATIONAL MEMBER

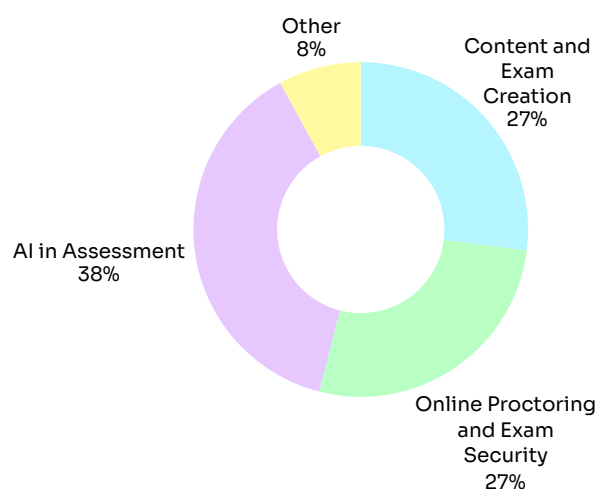
Why join the eAA?

Join a global effort to drive the future of digital assessment, and connect directly with thought leaders and decision-makers across the industry.

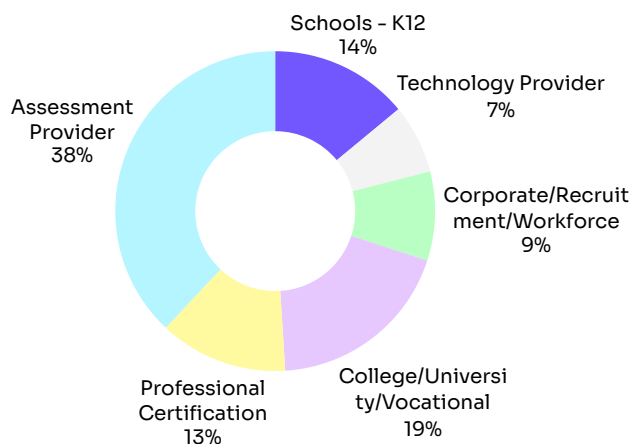
Organisational Membership will enable you to:

- 1 Raise your organisation's profile internationally
- 2 Ensure a strong voice for e-assessment in policy debates
- 3 Access exclusive opportunities to share your expertise and celebrate your success in e-assessment
- 4 Gain access to preferential exhibition and sponsorship rates at all eAA events
- 5 Reach a database of more than 17,000 assessment professionals and industry contacts, including over 6,000 individual members, alongside an additional social-media audience.

Contacts by Interest



Contacts by Sector



*Statistics from June 2026

OUR REACH AND IMPACT

Maximise your organisation's impact

Becoming an Organisational Member of the e-Assessment Association gives you access to a highly engaged audience. Our digital platforms, events, and content reach thousands of assessment professionals across the globe.

Marketing Reach: Jan– Jun 2026

75,000

Website Page Visits

577,000

Google search impressions

18%

Email Open Rate

118,000

LinkedIn Impressions

87,000

Impressions across
other social channels

A powerful platform for thought leadership, brand visibility and meaningful engagement with assessment professionals worldwide.



Reach the people actively shaping the future of assessment.

Across digital platforms, events and year-round content.

Why We've Introduced Organisational Membership

For 2027, the eAA is retiring the term “Sponsor” in favour of “Organisational Member.”

This isn't a rebrand for its own sake, but it reflects who we actually are: a not-for-profit, membership-led professional association, not just a marketing or advertising platform.



Removing practical barriers

“Sponsorship” carries commercial connotations that can create real, practical barriers for universities, examination and awarding bodies, government and regulatory agencies, and other non-commercial organisations. Many of these bodies operate under procurement, branding, or public-sector rules that restrict them from “sponsoring” external activities even when their teams are enthusiastic supporters of our mission.

Opening the door wider

By reframing this level of engagement as Organisational Membership, we open the door to a broader coalition of supporters, both commercial and non-commercial, who share our mission to advance the responsible, effective use of technology in assessment. It also brings this tier of support into line with our existing Individual Membership model, reinforcing that everyone involved with the eAA, at every level, is a member of the same community.

The core benefits you already value continue.

**Profile
raising**

**Thought
leadership**

**Board
representation**

**Event
access**

OUR REACH AND IMPACT

Open to organisations of every size and sector

Organisational Membership is designed for any organisation that shares our mission to advance the responsible, effective use of technology in assessment regardless of size, sector, or structure.



1

Commercial technology, testing, and assessment providers

2

Universities, colleges, and vocational institutions

3

Examination and awarding bodies

4

Government and regulatory agencies

5

Non-profits and professional bodies

6

Start-ups and scale-ups working in digital assessment

Additional benefit for Awarding Organisations: eligible Organisational Members receive complimentary access to the AO Network, worth £1,500.

Not sure which tier is right for you?

*Your company must meet the following criteria to be eligible:

- Registered and operating for fewer than three years.
- Fewer than ten employees.
- Annual turnover below £500,000.
- A primary focus on electronic assessment tools, technologies or services that align with the eAA's mission.

Startup Organisational Membership is subject to confirmation by the eAA that the organisation meets the published eligibility criteria.*

Our team are happy to talk through eligibility, including Startup Organisational Membership.

membership@e-assessment.com

Organisational Membership Benefits

Brand

Drive brand awareness for your organisation

- Feature your organisation's profile, including a company video, website and social links, brochures, news articles, resources and much more, on the eAA website.
- Utilise the official eAA Organisational Member mark on your marketing collateral.

Representation

Help shape the future of the industry

- As an eAA Organisational Member, you can nominate someone for election for the eAA Board in our annual board elections (subject to board vacancies).
- Publish thought leadership articles on our website, each accompanied by a featured news story.
- Publish resources and case studies on our website.

Membership Reach

Leverage exclusive newsletters, webinars, and events

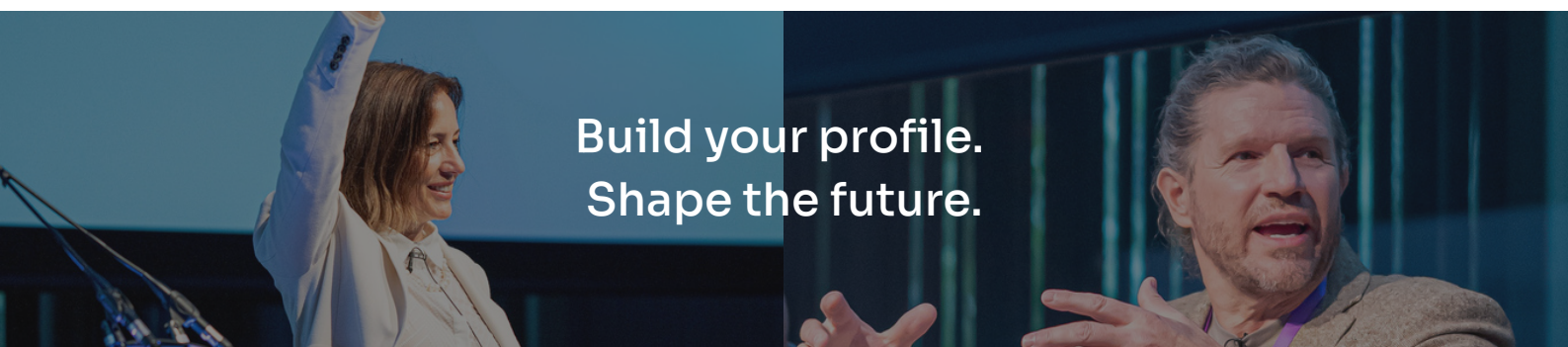
- Submit content for eAA newsletters, webinars and media.
- Exhibit at eAA events, including the annual eAA Conference at preferential rates.
- Advance notice and priority booking for eligible Special Interest Group and Network events, subject to capacity and any event-specific booking conditions.
- Publish vacancies free of charge on the eAA Vacancies page.
- Eligible Awarding Organisations receive complimentary AO Network membership, worth £1,500.

Tell Your Story

Share best practice with digital assessment practitioners and industry professionals

- Share case studies and news stories across eAA channels.
- Access exclusive opportunities to showcase your success in digital assessment.
- Free submissions to our awards programme (subject to the eligibility criteria, conditions and timelines set out in the relevant eAA Awards programme details when published).

Benefits are subject to the entitlements, limits, editorial requirements and availability applicable to the selected Organisational Membership package.



Build your profile.
Shape the future.

Organisational Membership Packages

Benefit	Startup	Standard	Premium
Annual investment	£1,500/\$2,000	£3,000/\$4,000	£7,000/ \$9,500
Thought leadership articles / year	Up to 5	Up to 10	Unlimited
Case studies & news features / year	Up to 3	Up to 6	Unlimited
Website profile	Standard	Standard	Enhanced
Sponsored Webinar	—	Add-on	Included
Panel Speaking opportunity at an eAA event	—	—	Included
Quarterly planning meetings with eAA	—	—	Included
BMC virtual-series branding & recognition	—	—	Included
Sub-brands	0	0	1
Board candidate nomination	✓	✓	✓
Exhibitor rates	✓	✓	✓
Marketing data insights	Quarterly	Quarterly	Quarterly
Awards entries	1	2	3
AO Network access*	✓	✓	✓

*Available to eligible Awarding Organisations only. Complimentary access is valued at £1,500 per year. All prices are quoted in both GBP and USD. We will invoice in USD or GBP for organisations based overseas, based on your preference. GBP and USD figures are fixed alternative prices rather than live currency conversions. Please note that VAT will be added where applicable. UK VAT will be charged where applicable. UK VAT will not normally be charged to business customers established outside the UK, provided that we receive suitable evidence of the organisation's business status and location. The customer remains responsible for any local taxes or reverse-charge requirements. If you have any questions, please email membership@e-assessment.com.

Organisational Membership Packages

Startup Eligibility Criteria

Your company must meet the following criteria to be eligible:

- Registered and operating for fewer than three years.
- Fewer than ten employees.
- Annual turnover below £500,000.
- A primary focus on electronic assessment tools, technologies or services that align with the eAA's mission.

Startup Organisational Membership is subject to confirmation by the eAA that the organisation meets the published eligibility criteria.

Sub-brands

As a Premium Organisational Member your package will include one sub-brand at no extra cost. These give additional brands within your organisation visibility as part of your chosen membership package. An included sub-brand receives a Standard Organisational Member website listing. It does not receive the additional benefits included with the main organisation's membership package.

If you would like to add brands to your package or include more brands than your package allows, you can add these as Additional Paid Brands for £1,500 (\$2,000) per brand.

Additional Paid Brands receive a Standard Organisational Member listing, unless otherwise agreed.

Sponsored Webinar

Host a webinar of your choice to showcase your expertise and connect with a targeted audience in the education and assessment industry. This opportunity allows you to lead discussions, share insights, and position your organisation as a thought leader in the field. Included in Premium Organisational Membership and available to Standard Organisational Members as a £1,500 (\$2,000) add-on.

AO Network

Eligible Awarding Organisation members receive complimentary access to the eAA AO Network, valued at £1,500 per year. The AO Network is a closed, facilitated community for assessment organisations to share experiences and discuss the use of technology-enabled assessment across education. It provides a trusted environment designed to encourage open conversation.

All articles, case studies, news features, webinars and speaking opportunities are subject to agreement on suitable content, normal editorial approval, submission deadlines and scheduling.

Complimentary Awards submissions are subject to the eligibility criteria, conditions and timelines set out in the relevant eAA Awards programme details when published.

All membership benefits must be used by 31 December 2027. Unused benefits cannot be carried forward, transferred or exchanged for cash or credit.



Thank You for Considering Organisational Membership of the e-Assessment Association

Let's Get In Touch



Email

membership@e-assessment.com

Visit Our Website

e-assessment.com



Phone

[\(+44\) 7474-743-511](tel:+447474743511)

Contact hours: 9am - 5pm (GMT/BST)



[@eassess](https://www.linkedin.com/company/eassess)



[@e-assessmentassociation](https://twitter.com/e-assessmentassociation)